



PRODUCER'S PACK — START HERE

Working With Us

Three ways in. Each one clear.

Circle & Star is a destination. A boutique, 55-seat theatre in the heart of Hampstead — built around presence, proximity, and the belief that live performance at close quarters is an experience unlike any other.

Your show. Our stage. That's the amplification. That's what you're here for.

MODEL 01 — DRY HIRE — £300 / PERFORMANCE

The room and the operation. Everything else is yours to run.

- 55-seat fitted theatre, configured to your specification.
- General Manager on-site throughout the performance.
- House sound, lighting, projection, and piano.
- Full building access.
- Ticketing is managed entirely by you — your platform, your URL, your audience data.
- Marketing (lite) — a social announcement on @circleandstartheatre, a scheduler listing, and a link to your ticket service.

Dry Hire is a one-night model for artists who have their own audience, their own systems, and their own promotional operation. For more than one night, Dry Hire+ is the right model.

MODEL 02 — DRY HIRE+ — £400 / PERFORMANCE

One to three or more nights. The room, the platform, and the full C&S; promotional system.

- Everything in Dry Hire, plus:
- Tickets via C&S; Ticket Tailor account — a credible, consistent booking URL within the C&S; system.
- Live listing on circleandstar.com — from the moment tickets go on sale.
- Designed show card — produced from your assets, aligned with C&S; visual identity.
- Featured on @circleandstartheatre — post, story, and schedule link.
- Monthly house list email inclusion.
- Priority rebooking — first refusal on preferred future dates.

Assets are required. Everything flows from what you supply, and when. The earlier we receive them, the longer your promotional window.

MODEL 03 — CIRCLE & STAR PRESENTS — BY INVITATION

A creative partnership built around your work.

- Everything in Dry Hire+, plus:
- Artistic Director involvement — from first conversation through to final performance.
- A committed producer on your team — scheduling, campaign narrative, and craft.
- Full promotional campaign — copy, social, audio, artwork, and press — shaped around the work.
- "Circle & Star Presents" billing — because we are proud of our brand association.
- Financial terms negotiated per project, reflecting each party's actual contribution.

AT A GLANCE

	Dry Hire	Dry Hire+	C&S; Presents
VENUE			
55-seat fitted theatre	✓	✓	★
GM on-site throughout	✓	✓	★
Sound, lighting & projection	✓	✓	★
TICKETING			
Tickets via C&S; Ticket Tailor	—	✓	★
Live schedule on circleandstar.com	—	✓	★
Priority rebooking	—	✓	★
MARKETING			
Social announcement & scheduler	Lite	✓	★
Designed show card	—	✓	★
Monthly mailing list	—	✓	★
Full promotional campaign	—	—	★
C&S; Presents billing	—	—	★
CREATIVE			
Artistic Director involvement	—	—	★
Producer on your team	—	—	★
FINANCIAL			
Hire fee	£300	£400	Deposit agreed
Box office	100% yours	100% yours	Negotiated split
Transaction fees	Your platform	At cost	At cost

GOOD TO KNOW

- All models require a signed agreement and full payment upfront to confirm the date.
- Dry Hire is a one-night model. Dry Hire+ covers one to three or more nights.
- Transaction fees under Dry Hire+ and C&S; Presents are passed through at cost — not marked up.
- A sound engineer is not included in any model. Can be arranged at cost — contact at booking stage.
- All bookings operate within a defined window: get-in from 5:30pm, doors at 7:00pm or 7:30pm, curfew 11:00pm.
- The venue holds 55 people, seated. This is the absolute maximum under all circumstances.
- Technical run-throughs within the get-in window are included at no charge. Full rehearsals are not.
- Extended bookings of 5+ consecutive nights: discounted rate available — contact us directly.

hello@circleandstar.com · www.circleandstar.com · 28 Heath Street, Hampstead, London NW3 6TE · Hampstead Underground, 30 seconds on foot